



# DEMARCUS BERRY

PROFESSIONAL BASKETBALL COACH

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- Demarcus berry
- Demarcus berry
- dberry413@gmail.com

## ABOUT ME

Experienced & Proven Basketball Coach with 12+ years of International basketball experience across 6 countries working with multiple teams around the world. I have developed a deep understanding of player development, scouting, and coaching at all levels through different roles in Europe, Asia, & Australia. My expertise spans advanced scouting, offensive system implementation, Player Development, personnel evaluation, and program management. As a former collegiate and professional athlete, I know what it takes to build a winning Team and Culture. My passion is teaching the game and developing players for success on and off the court.

## SKILLS

- Proven experience in team leadership and development
- Strong knowledge of international concepts/trends.
- Excellent knowledge of International Concepts/Trends
- Proven expertise in Advanced Scouting

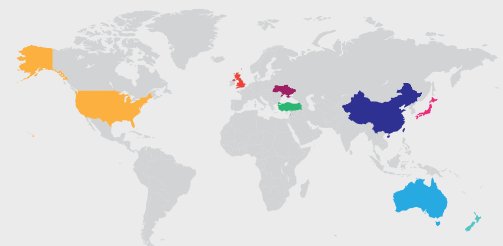
## EXPERTISE

- International Basketball Knowledge
- Game Planning & Preparation
- Player Development & Training
- Offensive System Implementation
- Statistical & Tactical Analysis
- Advanced Scouting & Video Breakdown

## BACKGROUND

- 12+ years** of International Experience as Player & Coach
- 150+ Wins** across Australia, Taiwan, and Japan
- 7+ years** of Scouting Experience
- 500+ Reports** Scouting reports created on players & teams

## EXPERIENCE



- USA (NBA G League, TBL)
- Taiwan (P+ League)
- Japan (B.League)
- Australia (Big V, Waratah)
- United Kingdom (EBL)
- New Zealand (NZNBL)
- Lebanon (LBL, FIBA)
- Ukraine (Superleague)





# COACHING & SCOUTING CAREER HIGHLIGHTS



**2022 – 2023**  
Yokohama  
Excellence –  
B3 League (Japan)  
Assistant Coach



**2022 – 2023**  
Tampa Bay Titans  
TBL (USA)  
Head Basketball  
Coach



**Current**  
Tokushima  
Gambarous  
(Japan)  
Head Basketball  
Coach



**2022 – Current**  
Kaohsiung  
Steelers –  
P+ League (Taiwan)  
Head Men's  
Basketball Coach



**2019 – Current**  
College Park  
Skyhawks –  
NBA G League (USA)  
Special Assistant

**2018**  
New Zealand Breakers –  
Australian NBL  
(New Zealand)  
Statistical and  
Lineup Analysis



**2018 – 2019**  
St. George  
Player/Coach



**2018 – 2019**  
Macau Black Bears –  
ASEAN Basketball  
League (Macau)  
Advanced Basketball  
Scout



**2018 – 2019**  
Australian Basketball  
Association – Waratah  
League (Australia)  
Head Coach  
(Sutherland Sharks)



**2018**  
Trabzonspor  
Basket – Turkey  
BSL (Turkey)  
Advanced Scout/  
Video Analyst



**2017**  
Hebeisen White  
Wings Hanau –  
PRO A (Germany)  
Advanced Scout/  
Video Analyst



**2017 – 2018**  
Southland Sharks –  
New Zealand National  
Basketball League  
Personnel/Advanced  
Scout



**2018**  
TAYLOR HAWKES BAY  
New Zealand  
National Basketball  
League  
TECHNICAL ASSISTANT



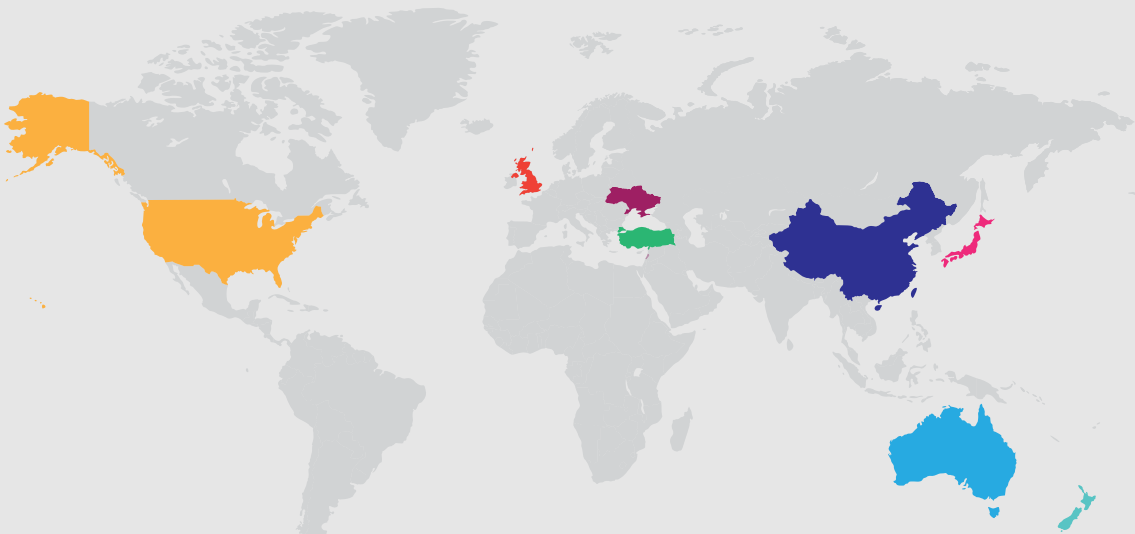
**2017**  
Tadamon Zouk –  
LBL (Lebanon)  
Advanced Scout



# PERFORMANCE INDICATORS



# INTERNATIONAL EXPERIENCE



- USA 🇺🇸 (NBA G League, TBL)
- Australia 🇦🇺 (Big V, Waratah League)
- Lebanon 🇱🇧 (LBL, FIBA National Team)
- Taiwan 🇹🇼 (P+ League)
- United Kingdom 🇬🇧 (EBL)
- Ukraine 🇺🇦 (Superleague)
- Japan 🇯🇵 (B.League)
- New Zealand 🇳🇿 (NZNBL)



# COACHING EXPERIENCE



## Tokushima Gambarous

### Head Basketball Coach

- Led an Expansion team in the B3 LEAGUE to the Playoffs & Advanced to the FINAL 4 in its 1st Season.
- Won 30 Plus games and Finished 5th in the Regular season out of 18 teams.
- Created & Established a Comprehensive Basketball program in ALL areas for a 1st year expansion.



## Yokohama Excellence

### Lead Assistant Coach

- Served as the Lead Assistant Coach for the Yokohama Excellence
- Responsible for Installing an Uptempo & Modern Offensive System.
- Focusing on Individual Player Development, Advanced Scouting, & Game Preparation.



## Kaohsiung Steelers

### Head Mens Basketball Coach

- Established a Comprehensive Basketball program for a 1st year expansion team in the P+League.
- Responsible for creating and implementing a successful system and style of play.
- Focused on the scouting of potential local players to add to our roster for the DRAFT & FREE AGENCY.



## Tampa Bay Titans (TBL) - Full-time

### Head Basketball Coach

- Led the team to the Playoffs for the 1st time in Club history in 2022
- Coached 10 Players that moved on to sign contracts to Professional Leagues overseas (2021-2022)
- Responsible for creating and implementing a successful system and style of play.



## Atlanta Hawks NBA G League Affiliate

### Special Assistant

- Assist Head Coach with all duties related to Practice and Game preparation
- Complete opposition Scouting Reports for every NBA G League team
- Assist Basketball Operations Front Office with special projects



## NBL 1 Australia Sutherland Sharks

### Head Coach

- Made the playoffs for the first time in last 5 years
- Tied for the most wins in a single Season over the last 10 years
- Won more games this season than the last two seasons combined



## Macau Black Bears Basketball Club

### Advanced Scout & Player Development

- Responsible for coordinating all of the teams Advanced Scouting efforts in the ASEAN Basketball League.
- Created team and individual Scouting reports for EVERY team in the ABL using video analysis and advanced statistics.



## New Zealand Breakers: Australian NBL

### Statistical and Lineup Analysis

- Created Reports using Statistics and Analytics to help the identify the best lineups and rotations throughout the course of the season.
- Analyzed the teams offensive efficiency by charting possessions showing the coaching staff which Set plays and Actions were effective throughout the season.





# COACHING EXPERIENCE



## ST. GEORGE BASKETBALL ASSOCIATION 3 V 3 Dutch National Basketball Team (FIBA)

- Analyzed teams offensive and defensive strengths and weaknesses through video and statistical analysis.
- Created complete Offensive analysis of team including individual player scouting reports



## St. George Saints ( Waratah League) Australia Head Coach and Player

- Responsible for the leading the team as a player on the court while performing Head coaching role
- Responsible for creating and implementing a successful system and style of play
- Develop goals for players based on their abilities and the needs of the team



## Mornington Breakers (Big V League) Head Coach and Player

- Responsible for the leading the team as a player on the court while performing Head coaching role
- Responsible for creating and implementing a successful system and style of play
- Organize and Coordinate the Preseason



## Mornington Breakers Director of Coaching

- Overseen the day to day operations of the Representative Basketball Program
- Responsible for implementing development programs for the clubs players and Coaches.
- Oversee and promote ongoing development opportunities for coaches.



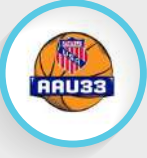
## Mornington Breakers (Big V League) Lead Assistant Coach and Player

- Analyze game statistics, tactical data, and video of opponents to prepare game plans.
- Help implement offensive and defensive systems



## D.R.E.A.M Basketball Founder and Owner

- Created and implemented skill development programs from the Grassroots level to Professional Players.
- Conducted Skill Development Camps, Coaching Clinics, and School Holiday Camps
- Consulted and helped players receive scholarships to american universities



## Michigan Eclipse Basketball Program, (AAU) Founder and Head Coach

- Member of Athletic Amateur Union
- Managed and directed the basketball program.
- Developed and Mentored kids between the ages of 13-17
- Coached the 4 basketball teams
- Evaluated and recruited qualified student-athletes.



## Sydney Uni Flames - (WNBL Womens National Basketball League)

Video Coordinator/Advanced Scout





# SCOUTING EXPERIENCE



## Lebanese National Basketball Team (FIBA)

- Scouted Jordanian National Team to help the team prepare for the FIBA World qualifiers
- Created detailed Advanced scouting report using video, statistics, and analytics to highlight opponents strengths and weaknesses.



## Advance Pro Basketball Analytics

- Collaborated on projects combining Advanced Scouting, Statistical Analysis, and Analytics to provide extensive and detailed reports to Professional European Teams.
- I provided extensive Advanced Scouting Reports and Video Playbook's for upcoming opponents.



## Trabzonspor Basket: Turkey-BSL

- Collaborated with Advance PRO Basketball Analytics to create team and individual analytical reports using advanced statistics.
- Created Video Edits to breakdown offensive and defensive possessions for the Coaching Staff.



## Southland Sharks (NZNBL)

### Personnel/Advanced Scout

- Created team and individual advanced scouting reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game.



## Taylor Bay Hawkes (NZNBL)

### Technical Assitant Advanced Scout (Hawkes Bay)

- Responsible for creating Scouting Reports and Video Playbooks for EVERY NZBL in the league. Created team and individual Advanced Scouting
- Reports based on video analysis and advanced statistics.



## Hebeisen White Wings Hanau (PRO A)

### Advanced Scout/ Video Analyst

- Created team and individual advanced scouting reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game



## Tadamon Zouk (LBL)

### Advanced Scout

- Created team and individual advanced scouting reports for opposing teams in the LBL based on video analysis and advanced statistics.
- Created a Video Master Playbook for opponent in the LBL league charting Offensive set plays and tendencies



## Heinrich Sports Agency

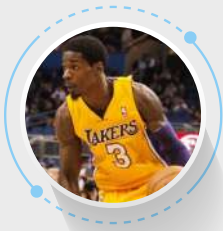
### Talent Scout and Advisor

- Scouted prospective clients for Heinrich Sports Agency
- Evaluated Collegiate and Professional players for Professional basketball contracts overseas





## PLAYERS COACHED



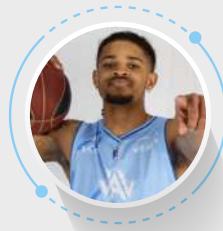
**Manny Harris**  
(NBA)



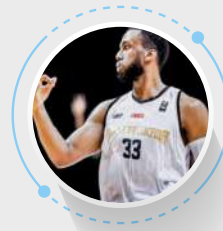
**Anthony Bennett**  
(NBA)



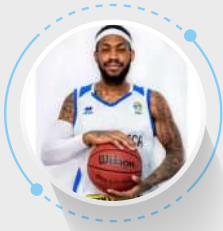
**Keith Benson**  
(NBA)



**Tray Boyd**  
(ASIA)



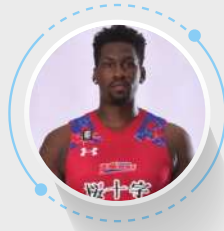
**Cam Coleman**  
(ASIA)



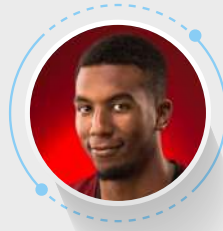
**Terry Winn**  
(EUROPE)



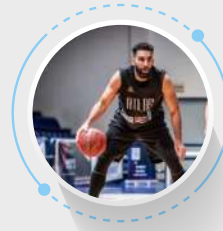
**Chris Perry**  
(South America)



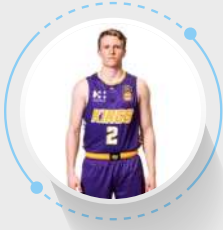
**LJ PEAK**  
(ASIA)



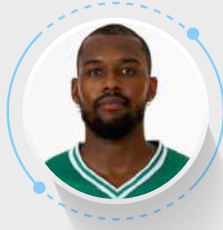
**Wes Hinton**  
(ASIA)



**Bassel Hafouch**  
(LEBANON)



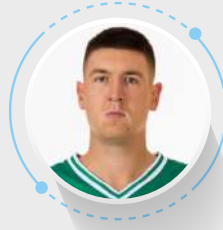
**Lochlan Hutch**  
(NBL)



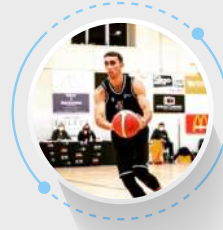
**Jordan Faison**  
(ASIA)



**Jacob Calloway**  
(EUROPE)



**Ryan Stephan**  
(ASIA)



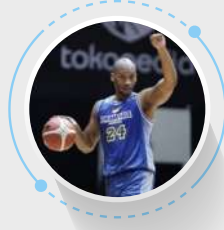
**Trevor Recio**  
(EUROPE)



**Blake Morrow**  
(AUS)



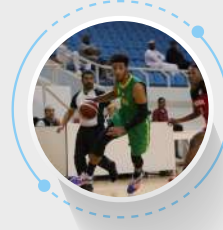
**Jay Washington**  
(ASIA)



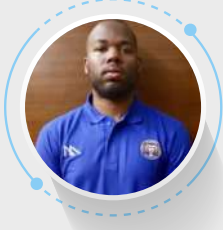
**Taj Spencer**  
(EUROPE)



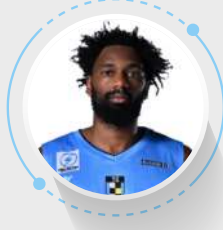
**Baylee Steele**  
(CHINA)



**Kyle Steward**  
(ASIA)



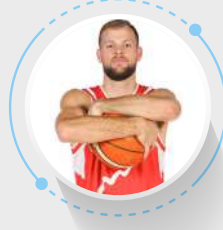
**Darnell Brown**  
(AUS)



**JEREMY COMBS**  
(ASIA)



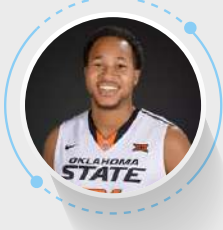
**TAY DAWSON**  
(ASIA)



**Taylor Braun**  
(TAIWAN)



**Anthony Tucker**  
(TAIWAN)



**Chris Olivier**  
(JAPAN)



**Tucker Haymond**  
(JAPAN)



**Josh Martin**  
(JAPAN)



**Evan Maxwell**  
(JAPAN)



**Patrick Burnett**  
(Middle East)



## EDUCATION

- **Siena Heights University**  
Received a Bachelor's of Arts Degree in Criminal Justice
- **Siena Heights University**  
Men's Basketball Team (4 year letter winner)
- **Cass Technical High School – Detroit, Michigan**  
Boys Varsity Basketball Team  
Member of Chess Club



## CERTIFICATIONS

**FIBA certified Coach**  
License #202300378



## SOFTWARE



Sportscode



Fastscout



Fastdraw



Synergy



Instat



## WEBSITE

Please visit our website  
for more information

